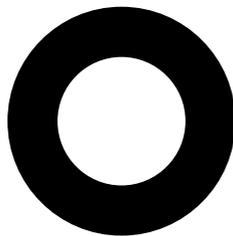


advanced training in contemporary imagery 2015



FONDAZIONE
FOTOGRAFIA
MODENA



The Fondazione Fotografia Modena is an exhibition and training centre entirely dedicated to photography and contemporary imagery. Through a wide range of activities – ranging from the production of shows and events to training and the management of major collections – it provides a privileged platform for dialogue and the investigation of the fundamental role played by imagery in our culture.

From the very early days of photography right up to the most recent practices, every year the exhibitions of the Fondazione Fotografia Modena present the research work of artists who have written the most important pages of the history of photography, as well as those who are dictating the latest trends. The exhibitions are accompanied by events, artists' talks and the presentation of artists' books, which are also designed to offer moments of encounter and debate.

Thanks to the deposit of numerous private collections and photo archives, the Foundation may draw on a vast heritage of imagery. Among the collections compiled and curated directly by the institution, the two contemporary photography collections of the Fondazione Cassa di Risparmio di Modena stand out: divided by geographical area, they constitute around a thousand works, telling of some of the major developments in Italian and international photography among the artists present, there are widely established authors – from David Goldblatt to Hiroshi Sugimoto, from Nobuyoshi Araki to Gabriele Basilico, Luigi Ghirri, Stephen Shore and Diane Arbus – alongside emerging artists like Mikhael Subotzky, Mauro Restiffe and Ahlam Shibli.

In this dynamic context, characterised by ongoing collaborations with institutions and artistic personalities of an international standing, we find the advanced training initiatives: the two-year master in contemporary imagery, the curator course, the new course entitled *high PROfile*, and an annual calendar of a wide variety of workshop events.

Founded in 2007 as a project in the imagery field, the Fondazione Fotografia Modena is an instrumental branch of the Fondazione Cassa di Risparmio di Modena, which also receives support from Modena City Council.

Cover image
Valentina Leonelli
Cerco te, from the series **365**
2012



A SCHOOL FOR CONTEMPORARY IMAGERY

Inaugurated in 2011, the teaching venue in via Giardini covers four floors, designed to offer a genuine production and experimentation centre. As well as two classrooms fitted out to host lessons, the teaching venue of the Fondazione Fotografia Modena offers student all the facilities necessary to broaden and develop their research.

COMPUTER LAB

A lab made available to students on a daily basis, used both for technical lessons or for individual work. With 10 iMacs and software for the post-production of images and video, it also features three PRO units connected to a professional printer and scanner.

DARK ROOM

Complete with six magnifiers up to 10x12cm, the lab dedicated to analogical photography is split up into two separate environments in order to facilitate the various negative processes, from the development stage to the final printing.

VIDEO/PHOTOGRAPHIC EQUIPMENT

Available to teachers, students and artists in residence, the school offers a vast range of work tools: analogical and digital film cameras, from small to medium formats through to the view camera, a set of flashes and continuous lights, stands and tripods.

SET ROOM

Equipped like a real photography studio, the set room's c. 40m² make it possible to create sets for still life or portrait images, or even video-making.

ATELIER

A space run by the students themselves makes it possible to check on the preparation phases of their own works, as well as experimenting with various exhibition techniques. Over the course of the year, the atelier also hosts real exhibitions open to the general public.

LIBRARY AND VIDEO LIBRARY

The continually expanding library features over one thousand volumes on photography: monographs of the most important Italian and international artists, catalogues and essays, ranging from historical to modern-day photography. There is also a collection of around 100 video-interviews featuring the artists present in the collection, as well as other key representatives from the art world.



The **master** is a course of an international nature aimed at young talents and professionals interested in broadening their theoretical and practical knowledge of photography and art videos.

A two-year course, it foresees a great deal of teamwork, aimed at guiding students' construction of their own artistic language. The solid bases – both methodical and theoretical – provided through the training activities, allow students to develop a complete, authoritative and professional identity, making them capable of then fitting into today's art system.

The first part of every year is given over to **lessons**, a series of theoretical and practical courses entrusted to a staff of teachers of international standing: from the **history of photography and video** to the planning of a personal research project; from the foundations of **visual culture** to the development of **practical contemporary principles**.

The second part is structured through intensive meetings on a periodical basis: **seminars**, favouring a conversational approach orientated towards comparison and discussion, and the **workshops**, which actively involve the students in the implementation of new creative projects.

The students are also followed during the development of their individual projects by **tutors** of reference, including artists, curators and gallerists. A two-year course, it foresees a great deal of teamwork, aimed at guiding students' construction of their own artistic language. The solid bases – both methodical and theoretical – provided through the training activities, allow students to develop a complete, authoritative and professional identity, making them capable of then fitting into today's art system.



master

IN BRIEF

start of course october

languages italian and english

duration two years

attendance required min 70%

participants min 10 max 20

enrolment from january to june

yearly cost € 6,200 + vat (payable in four instalments)

concessions forms of reduction and relative deadlines as stated online

master

For the implementation of their research, the students may make use of the numerous **facilities** available to them in the structure (darkroom, exposure room fitted for video and photo shoots, the computer lab). They also have access to a specialised library, and may study in contact with the original works that make up the collections of the Fondazione Cassa di Risparmio di Modena as well as the various archives deposited here. Inside the teaching venue, there is also an atelier that may be used as an exhibition space or work area. Furthermore, the master offers special conventions with printing labs and specialist suppliers.

Alongside the training activities, there are also **conferences, artists' talks, guided tours** and all the other initiatives promoted by the Fondazione. Furthermore, group visits are also foreseen to events of particular relevance, such as Documenta Kassel, Art Basel, the Venice Biennale or the Istanbul Biennial. Opportunities are also offered by the programme of **artists' residencies**, undertaken in collaboration with both Italian and international institutions.

The results of the research carried out over the two-year period are presented at the main venue of the Fondazione Fotografia Modena on the occasion of the annual Summer Show **exhibition**, accompanied by its own catalogue.

In order to gain **access to the master course**, candidacies must be presented in keeping with the modalities described on the online site. The main evaluation criteria on which the selection is based are candidates' planning skills and each of their motivations, along with any relevant study qualifications or professional experiences. Every year, forms of support and facilitation for the most worthy candidates are foreseen, with sponsorship grants available from the Fondazione Fotografia Modena itself or its partner institutions.





The **curating course** supplies the necessary professional specialisation for the organisation of shows and events in the visual arts field, with particular reference to video and photography.

Along a multidisciplinary path divided into modules, each of six months, the course examines the various thematic areas that concern the figure of the curator. Participants may deploy their skills acquired by developing an individual curatorial project, under the expert guidance of a tutor.

There is also the chance to take part in training transfers, in seminars held by Italian and international critics and curators, as well as the initiatives of the Fondazione itself.

The participants also have access to an exhibition space in which to organise shows, a specialist library – with more than 1,000 volumes on photography and contemporary art – and a videotheque, featuring over 100 interviews with artists, critics and curators.

The topics dealt with in the course are:

PLANNING AND IMPLEMENTATION OF AN EXHIBITION

The main aspects linked to the conception of an exhibition, from the layout of the exhibition to the procurement of works, as well as the drawing up of a business plan for the project.

COMMUNICATION AND FUNDRAISING Characteristics of the various means of communication and the construction of an effective promotional campaign. Strategies for the identification of suitable sponsors.

PRODUCTION, IMPLEMENTATION AND SETS An examination of logistical and organisational matters. Display practices and the development of the exhibition project.

PUBLISHING Photography in the form of a book, catalogue, magazine or a multimedia production. Image editing, the choice of format and contents, the copyright regulations.

WRITING From the informative text to the critical essay: writing practices and text production.

RESTORATION AND CONSERVATION Main skills needed for the correct management, exposition and conservation of works.



curators

IN BRIEF

start of course january

languages italian and english

duration six months

attendance one week per month

participants min 9 max 18

enrolment by december

yearly cost € 3,900 + vat (payable in two instalments)

A year of **high Profile** studies to learn all the secrets of the world of professional photography from the greatest experts: a complete course from photo technique to editing, from the promotion of your own work to the protection of image copyright.

The course is aimed at those who wish to develop the necessary skills to make a genuine profession out of photography: the goal of the course is to train professional figures so that they may operate at their ease in the various fields of commercial photography.

Starting from theoretical lessons in which the mainstays of photographic culture are examined, touching on the principal foundations of basic technique, the one-year course sets out to investigate the various specific aspects of photography as a profession along parallel yet complementary paths: from **fashion** and **advertising photography** to **reportage**, from **architectural photography** to the use of video technology, without overlooking the modern-day roles played by the figure of the photographer, such as that for **events** and the use of photographic imagery in **new media**.

Special attention is also given to post-production, to the presentation and promotion of your own work, along with the copyright protection of your images. In the first part of the year, from January to June, lessons are held full time, from Monday to Thursday. Alongside the hours of lessons, major space is also given over to the development of works prepared during the course. Instead, from October to December, weekend **workshops** are held focusing on specific aspects: allowing participants to fine-tune the skills they have acquired.

Over the course of the year, the students have the chance to take part in specific projects promoted by the Fondazione Fotografia Modena as well as other institutions, thereby putting the notions learnt into practice. Once the course has been completed, the participants will be able to present their honed professional skills to the market.

high Profile



IN BRIEF

start of course january
languages italian and english
duration one year
attendance required min 70%
participants min 10 max 20
enrolment by december
yearly cost € 6,900 + vat (payable in four instalments)



21ST - 22ND FEBRUARY 2015
BEYOND THE LIMITS OF RESOLUTION: PANORAMIC PHOTOGRAPHY AND GIGAPIXELS

Ghigo Roli

A workshop in which to discover the technique of 'stitching', in order to plan and create images made up of many shots in a sequence, from full-eye outdoor panoramas to gigapixel images for the detailed reproduction of frescoes, sculptures and paintings.

Fee € 220,00



20TH - 22ND MARCH 2015
HDR TECHNIQUE APPLIED TO LANDSCAPE PHOTOGRAPHY

Massimo Bassano

Three days in which to learn how to immerse oneself completely in breathtaking landscapes through HDR techniques, to the point of producing high-quality photographs with a wide dynamic and tonal ranges. The teacher will accompany the participants along a path leading from the theoretical bases to a hands-on photographic session in the woods of the Modenese Apennines, through to the editing and post-production stages.

Fee € 320,00



11TH - 12TH APRIL 2015
WORDPRESS FOR PHOTOGRAPHERS

Marco Famà

Creating an online showcase in which to show your own commercial artistic or creative work, and adopting all the techniques useful to be found on search engines is a key part of promoting your own work. Over the two days of the workshop, participants will have the chance to learn everything necessary to produce a company or personal website using WordPress.

Fee € 220,00



22ND - 24TH MAY 2015
THE SEAT OF THE PORTRAIT

Efrem Raimondi

Just where does the essence of the portrait lie: in the medium or in the language? This is the question that Efrem Raimondi will attempt to answer together with the workshop participants, analysing the specificities along with the clichés of the portrait genre. Among the topics dealt with are the merely apparently 'technical' choices (lights, optics, angle, etc.) and the stylistic/expressive hallmarks that may be deployed when working on the set.

Fee € 340,00

workshop



25TH - 27TH SEPTEMBER 2015
A PERSONAL DISTANCE

Davide Monteleone

How to develop a personal language in the narrative elaboration of a documentary project. In this workshop, Davide Monteleone will lead participants to adopt an in-depth, personal gaze to question their approach to long-term projects. During the course, the process will be described ranging from the identification of the themes to the forms of narrative development, right up to the elaboration of a personal photographic language.

Fee € 340,00



16TH - 18TH OCTOBER 2015
TIMELAPSE, PHOTOGRAPHY IN MOTION

Giovanni Antico

Capturing the passing of time. This is the challenge aimed at photographers and videomakers interested in approaching the world of timelapse imagery: over the three days, the participants will be introduced to the basic theoretical principles, to the fundamental tools, and the technical/aesthetic choices, with hands-on practice of every stage of the creation of a timelapse video, from the shooting sessions to the post-production stage.

Fee € 320,00



13TH - 15TH NOVEMBER 2015
PHOTO-EDITING

Giovanna Calvenzi

For professionals and amateurs who wish to examine issues relative to the interpretation and editing of their own images for their own personal use or for publishing purposes, for the planning of a slide-show, a photo book or an exhibition. Starting from the viewing of participants' own photographs, through an introduction to the interpretation of images and selection criteria, at the end of the two days, a collective photo-editing project will be staged.

Fee € 280,00

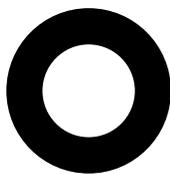
IN BRIEF

attendance on weekends

participants min 7 max 15

enrolment until all the places have been filled

master workshop curators high PROfile



FONDAZIONE
FOTOGRAFIA
MODENA

Educational venue
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formazione@fondazionefotografia.org
www.fondazionefotografia.org



save the date



18TH JUNE
5TH JULY 2015

thesummershow

Final exhibition of the master
on contemporary imagery students